CATALOG SUPPLEMENT

Announcements for

1950 - 1951

TYLER JUNIOR COLLEGE

TYLER, TEXAS

113—CONVERSATIONAL SPANISH

A course designed to develop efficiency in speaking and writing Spanish through practice in written and oral reports as well as classroom conversation.

Credit: Three semester hours.

113—CONVERSATIONAL FRENCH

Drill in pronunciation and grammar with development of skill in comprehension. Practice in composition and emphasis on conversation.

Credit: Three semester hours.

113—CLOTHING DESIGN AND CONSTRUCTION

Principles of design in clothing and the construction of garments. Lecture three hours, laboratory three hours per week.

Credit: Three semester hours.

113—CONSUMERS ECONOMIC PROBLEMS

Fundamental principles in the selection and purchase of consumers goods.

Credit: Three semester hours.

113—HOMEMAKING

The correct techniques in food selection, preparation, and service on a limited budget. Lectures and demonstration. Three hour lecture, three hours laboratory per week.

Credit: Three semester hours.

113—INFANT CARE

An analysis of the problems connected with infant care and how to meet them. A study is made of the growth, development, and training of an infant.

Credit: Three semester hours.

113—INTERIOR DECORATION

Elements of decoration including floor coverings, furniture, drapery fabrics, curtain treatment and picture placement. Covers the periods. A study is made in color harmony.

Credit: Three semester hours.

113—PHOTOGRAPHY

A basic course covering fundamental photographic operations from the practical side dealing with cameras, shutter speeds, exposures and how to use photographis techniques for maximum expressiveness.

Credit: Three semester hours.

113—FLORICULTURE

A course dealing with the many phases of ornamental gardening. New methods in pest control, moisture determination in soils, and other later techniques. Three hours lecture, three hours laboratory per week.

Credit: Three semester hours.

113—ABNORMAL PSYCHOLOGY

A survey of the general principles governing abnormality in personality and behavior development.

Credit: Three semester hours.

113—MENTAL HYGIENE

Typical problems of personal adjustments and their abnormal and normal solutions will be studied with attitudes and habits necessary for effective living.

Credit: Three semester hours.

113—OIL ACCOUNTING

Presents accounting methods and procedures peculiar to the oil industry. Emphasis is placed on specific procedures relative to this field. Three hours lecture, three hours laboratory per week.

Credit: Three semester hours.

113—GREAT BOOKS

A study of the world's great literature, especially the "great books" selection.

Credit: Three semester hours.

113—PUBLIC RELATIONS IN BUSINESS

This course provides an understanding of human behavior and emphasis is placed on the application of effective techniques to personal and business situations.

Credit: Three semester hours.

111-112-113—PUBLIC RELATIONS FOR BANKS

A course developed from typical problems with which banks and their personnel are confronted. The course presents the fundamental principles involved in dealing with people.

Credit: From one to three semester hours.

111-112-113—SELLING BUILDING MATERIALS

Estimating, appraising, and selling fundamentals of the building trade.

Credit: From one to three semester hours.

111-112-113—TRAFFIC MANAGEMENT

An analysis of shipping papers and procedure to enable a merchant to reduce shipping costs.

Credit: From one to three semester hours.

111-112-113—REAL ESTATE PRACTICE

A complete coverage of the real estate field from the viewpoint of the real estate broker.

Credit: From one to three semester hours.

111-112-113—HOLDING EMPLOYEE MEETINGS

How to hold effective employee meetings. Techniques in improving employee morale and production.

Credit: From one to three semester hours.

113—SELLING HOME APPLIANCES

This course deals with the problem of insuring customer satisfaction with a correct demonstration in the sale of home appliances.

Credit: Three semester hours.

111-112-113—CASHIERING

For cashiers and others whose duties involve making change. Covers the use of cash register, how and when to make change, time saving habits, and the sales possibilities for the cashier.

Credit: From one to three semester hours.

113—COMMERCIAL ART

Use of materials related to advertising reproductions. Fundamentals of design, art techniques, and processes of reproduction related to commercial art work.

Credit: Three semester hours.

111-112-113—PARLIAMENTARY PROCEDURE

The art of conducting and participating in meetings in an orderly, correct manner.

Credit: From one to three semester hours.